

SFC Privacy Policy

Effective Date: April 15 2019

A. Privacy Statement

Your privacy is valued and respected at SFC Service Ltd. (“we,” “our,” “us”). This Privacy Policy (“Privacy Policy”) describes the types of information, including Personal Data, that we gather from you when you use our website (including <https://www.sendfromchina.com>), apps, services (our “Service”), as well as your choices regarding use and disclosure of your Personal Data. As used in this Privacy Policy, the term “Personal Data” (“Personal Data”) means information that identifies you directly or indirectly, by reference to identifier(s) such as your name, identification number, location data, online identifier or one or more factors specific to your physical, physiological, genetic, mental, economic, cultural or social identity.

By accessing our Service, you agree to be bound by this Privacy Policy. If you do not agree to the terms of this Privacy Policy, you cannot use our Service. Each time you use our Service, the current version of the Privacy Policy will apply. Accordingly, whenever you use our Service, you should check the date of this Privacy Policy (which appears at the top) and review any changes since the last version. This Privacy Policy is applicable to all Service visitors, registered users, and all other users of our Service.

Further, you acknowledge that this Privacy Policy is part of our Terms of Service, which is incorporated by reference, and by accessing or using our Service, you agree to be bound by the Terms of Service. If you do not agree to our Terms of Service, you cannot use our Service.

If you have any questions about our privacy practices, please refer to the end of this Privacy Policy for information on how to contact us.

B. Personal Data Collected by SFC

When you use our Service, SFC collects information (i) that you knowingly and voluntarily Service (such as through forms or profile screens) including registration/account setup information, and (ii) that we are able to collect from your web browser, cookies and other similar technologies.

1. Personal Data that you Knowingly and Willingly Provide

SFC collects the information that you knowingly and voluntarily provide when you use our Service (such as through web forms or profile screens), including registration/account setup information, profile details, payment information, and ratings information. We primarily use this information to provide you the Service. You can choose not to provide us with certain Personal



Data, but then you may not be able to take advantage of our Service or other available features we offer. The information that we collect and use may include the following kinds of Personal Data:

First and Last Name

Email Address

Credit and/or Debit Card Information

Purchase Information, including content and the time of the purchase

Postal Address

Telephone Number

Personal Data From and/or About Others. We may also collect and store Personal Data about other people that you provide to us, as well as information about you provided by others. If you or other users use our Service to upload, share and/or distribute content (including videos, comments or other submissions), and such content contains Personal Data about you or others, such information may be stored in order to allow for such uploading, sharing and/or distribution. As a requirement to use our Service, you acknowledge that you have the appropriate consent(s) from any individual (or the parent of any child under the age of 13 to share their Personal Data with us.

We may also receive your Personal Data from trusted third parties (including, for example, business partners, sub-contractors in technical, payment and delivery of membership services, advertising networks, analytics providers, search information providers, credit reference agencies).

2. Personal Data that we collect from you

SFC collects information that is sent to us automatically by your web browser. SFC may use this information to generate aggregate and/or anonymous statistics about visitors to our Service. This information typically includes details about your:

IP Address

Browser Type

Browser Plug-In Details

Operating System

Local Time Zone

Date and Time of Each Visitor Request (e.g. web pages selected and time spent on each page)

Referring Site and/or Search Engine

Device Type (e.g. desktop, laptop, tablet, phone, etc.)

Screen Size, Color, Depth, and System Fonts

Language Preference

SFC may use non-Personal Data for various business purposes such as providing customer service, fraud prevention, market research, and improving our Service. The information we receive depends on the settings on your browser. Please check your browser if you want to learn what information your browser sends or how to change your settings.

3. Aggregate Information

We may aggregate and/or anonymize and/or pseudonymize all information that we collect from you, including Personal Data. This may be done for the purpose of market research on brands and products, marketing campaigns, and advertising. Personal Data Collected by Cookies, Web Beacons and Other Technologies.

4. Cookies

SFC may obtain information about you by installing “cookies” on your computer’s hard drive. We use cookies to collect statistical information about the ways visitors use our Service including which pages they visit, which links they use, and how long they stay on each page. SFC also may use cookies to create a database of your previous choices and preferences, saving you time and effort.

When you first access the Site, you will receive a message advising you that cookies are in use. By continuing to browse the Site, you agree to our use of cookies as described in this Privacy Notice.

If you do not wish to receive cookies, you may set your browser to reject cookies or to alert you when a cookie is placed on your computer. If you limit or disable the use of cookies when you visit SFC, you may be unable to use the full of the functionality of our Service.

We use the following cookies:

Web Beacons . Web beacons are small pieces of data that are embedded in images on the pages of Service. Web beacons may involve the transmission of information directly to us, to another party on our behalf, or to another party in accordance with its Privacy Policy. We may use web beacons to bring together information we collect about you.

Pixel Tags . These enable us to send email messages in a format customers can read, and they tell us whether mail has been opened. We may use this information to reduce or eliminate messages sent to customers.

C. Third Parties

Advertisers and third parties also may collect information about your activity on our Service and on third-party sites and applications using tracking technologies. Tracking data collected by these advertisers and third parties can be used to decide which advertisements you see on our Service, and on third-party sites and applications, but does not identify you personally and is not associated with your registration account.

D. SFC’s Do Not Track Policy

SFC does not respond to web browser “do not track” signals. As such, your navigation of our Service may be tracked as part of the gathering of quantitative user information described above. If you arrive at our Service by way of a link from a third party site that does respond to “do not track” requests, the recognition of any “do not track” request you have initiated will end as soon as you reach our Service.

E. How Is Your Personal Data Used?

We will only process your Personal Data, including sharing it with third parties, where (1) you have provided your consent which can be withdrawn at any time, by contacting cs.sfc@sendfromchina.com (2) the processing is necessary for the performance of a contract to which you are a party, (3) we are required by law, (4) processing is required to protect your vital interests or those of another person, or (5) processing is necessary for the purposes of our legitimate commercial interests, except where such interests are overridden by your rights and interests.

We may use Personal Data we collect about you on its own or combine it with other information we have about you to:

- To create user accounts and/or profiles through registration;
- Perform internal operations, such as tracking and improving the effectiveness of our website, mobile experience, and marketing efforts;
- Provide product and/or Service fulfillment, such as creating accounts, managing purchases, payments, and more;
- Personalize user experiences, such as remembering your settings and preferences for things like language, font size, etc.;
- Provide support;
- Resolve disputes between users and/or a user and the company as set forth in our Terms of Service;
- Use the location of your device to prevent fraud or deliver other location-based services that you may request;
- Administer a sweepstakes, contest, or similar promotion;
- Advertise and market our products and Service – and those of our Business Partners – including to:
 - Present targeted advertising, send or provide you with advertisements, promotions and offers;
 - Analyze whether our advertisements, promotions, and offers are effective;
 - Help us determine whether you may be interested in new products or services
- Customer Testimonials
 - Conduct surveys;
 - Conduct research;
 - Receive feedback;
 - Conduct audits;
 - Provide information to our business partners;
 - Provide information to the media;



Provide information to our suppliers;

Provide information to our representatives and/or advisors, such as our attorneys, accountants, and others to help us comply with legal, accounting, or security requirements;

Transfer your information, such as to servers outside of the United States, or as part of a merger or sale of the business;

Protect the rights, safety, and information of our members, third parties, as well as our own. This includes fraud prevention, business or product recalls, prosecuting and defending a court arbitration or similar proceeding, and more;

Comply with legal

We may also disclose your Personal Data as otherwise set forth in this Privacy Policy, as permitted by law, or with your consent.

F. Who Can Access the Information We Collect?

We will only transfer your Personal Data to trusted third-parties who provide sufficient guarantees in respect of the technical and organizational security measures governing the processing to be carried out and who can demonstrate a commitment to compliance with those measures.

Where third parties are processing Personal Data on our behalf, they will be required to agree, by contractual means or otherwise, to process the Personal Data in accordance with the applicable law. This contract will stipulate, amongst other things, that the third party and its representative shall act only on our instructions, or as permitted by law.

SFC may disclose your Personal Data in the following instances:

Agents . We employ other companies and individuals to perform functions on our behalf. Examples of such functions include fulfilling orders, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing technical support, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer service. We share our users' Personal Data with these agents as we deem necessary for such third parties to perform their functions.

Employees . Only authorized employees have access to your Personal Data.

Affiliates . When you are asked for information while on our Service, you are sharing that information with SFC, and our various affiliates, unless specifically stated otherwise. As a result of this sharing, you may receive communications from any of our affiliates.

Affiliates and Subsidiaries . SFC may share Personal Data with our corporate subsidiaries and affiliates for uses consistent with this Privacy Policy.

Affiliated Businesses We Control . We may share your Personal Data with the affiliated businesses we control to make sure that your experience with us is as seamless as possible and



that you have the full benefit of our offerings. The use of your Personal Data by such controlled affiliates remains subject to this Privacy Policy.

Authorized Business Partners . These include agents, contractors, vendors, licensors, resellers, system integrators, etc. SFC, our affiliates, and our business partners may share this Personal Data with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, Service, content, and advertising.

Authorized Service Providers . An authorized service provider (“ ASP ”) is an individual or entity that is permitted to service products that are still covered by warranties held by another entity. Service provided by anyone other than an authorized service provider will generally render a warranty void. We may share information with such ASPs to perform services on our behalf. When we disclose your Personal Data to these persons, it is subject to agreements that require these individuals and entities to process your Personal Data only on our instructions and in compliance with this Privacy Policy.

Advertisers . Third-party advertisers and advertising platforms also may serve targeted advertisements as part of our Service. For more information, please see our section on third party advertising. Please be aware that the information practices of third-party advertisers or platforms collecting data on our Service are not covered by this Privacy Policy.

Authorized Business Partners, Advertisers, Agents, and Promotional Offers . We may enter into alliances, partnerships or other business arrangements with third parties to share Personal Data for the purpose of providing you with information regarding products and services that we think may be of interest to you. We may also share your information with third party partners in order for them to better target products and services to their customers. If you do not want to receive such offers, please contact us using the procedure listed in Section M (Your Rights) below.

Other Users . Please remember that any information you share in public areas of our Service, such as on message boards or feedback sections, becomes public and anyone may take and use that information. Please be careful about what you disclose in these portions of our Service and do not post any Personal Data that you expect to keep private. We strongly encourage you not to use any Personal Data in your username or password. If your Personal Data is posted on one of our community forums, you may contact us at cs.sfc@sendfromchina.com to have such information removed.

Other Entities. If you provide any Personal Data to us for posting in areas of our Service that may be publicly viewed (e.g., blogs or messaging features), your Personal Data will be available to third parties who use our Service. Please be cautious when using the public features of our Service.

To Comply with Legal Process, Protect SFC, or Enforce our Rights . We may release your Personal Data when it is necessary to (i) conform to legal requirements or comply with legal process; (ii) enforce or apply our conditions of use and other agreements (iii) protect the rights,



safety or property of SFC, our affiliates, service providers, our users or the public, or (iv) prevent a crime or protect national security (including exchanging information with other companies and organizations for fraud protection and credit risk reduction).

As Part of a Merger or Sale of Business . We may disclose your Personal Data in connection with a substantial corporate transaction, such as the sale of our business, a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

G. Selling of Personal Information

We will not sell your Personal Data to third parties for their use without your consent.

H. Minors and Children Privacy

1. Children Online Protection

Our Service is not directed to children under the age of 16, if you are not 16 years or older, do not use our Service. We do not knowingly collect Personal Data from children under the age of 16. If we learn that Personal Data of persons less than 16 years-of-age has been collected through our Service, we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child or a minor under the age of 13 has posted, submitted or otherwise communicated Personal Data to our Service without your consent, then you may alert us at cs.sfc@sendfromchina.com so that we may take appropriate action to remove the minor's Personal Data from our systems.

2. Erasure Law

In accordance with California law, minors under the age of 18 residing in California may remove or request and obtain removal of content and information that they post on the website or app. In order to remove or to request and obtain removal of such content and information, the user must alert us at cs.sfc@sendfromchina.com . Users should be aware that removal of the content and information posted by a minor does not ensure complete or comprehensive removal of the content or information posted on our Service.

Under certain circumstances, SFC may not have to comply with the above removal requirements. SFC also reserves the right, to the extent permitted by law, to anonymize the posted content or information or to make such content or information invisible to other users and the public instead of removing or deleting the content or information.

I. Links to Third Party Services

Our Service may contain links to third party websites, applications and services not operated by us. These links are provided as a service and do not imply any endorsement by SFC of the activities or content of these sites, applications or services nor any association with their operators. SFC is not responsible for the privacy policies or practices of any third party including



websites or services directly linked to our Service. We encourage you to review the privacy policies of any third party site that you link from our Service.

J. Social Media Features & Widgets

Our Service includes social media features, such as the Facebook “Like” button and widgets, such as the “Share This” button or authenticating your identity by logging into our Service via a social media account. These features may collect your IP address, which page you are visiting on our Service, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Service. Your interactions with these features are governed by the privacy policy of the company providing it.

K. Security, Storage, & Retention

1. Security

We take reasonable technical and organizational precautions to protect the confidentiality, security and integrity of your Personal Data. Although we use security measures to help protect your Personal Data against loss, misuse or unauthorized disclosure, we cannot guarantee the security of information transmitted to us over the Internet.

2. Storage

The Personal Data that you provide to us is generally stored on servers located in the United States. If you are located in another jurisdiction, you should be aware that once your Personal Data is submitted through our Service, it will be transferred to our servers in the United States and that the United States currently does not have uniform data protection laws in place.

3. Retention

We will retain your information for as long as is needed to provide the service. If you wish to cancel your account or request that we no longer use your information to provide you service, contact us at cs.sfc@sendfromchina.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

L. SFC Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy from time to time. If we make any material changes to this Privacy Policy or the way we use, share or collect Personal Data, we will notify you by revising the “Effective Date” at the top of this Privacy Policy, prominently posting an announcement of the changes on our Service, or sending an email to the email address you most recently provided us (unless we do not have such an email address) prior to the new policy taking effect. Users are bound by any changes to the Privacy Policy when he or she uses our

Service after notice of such changes has been communicated. We encourage you to review this Privacy Policy regularly to ensure that you are familiar with SFC's current practices.

M. Your Rights

1. Correction & Removal

If any of the information that we have about you is incorrect, or you wish to have information (including Personal Data) removed from our records, please contact us at cs.sfc@sendfromchina.com. We will respond to such inquiries within forty-five (45) business days.

2. Marketing

By consenting to this Privacy Policy, you agree to receive marketing materials from us. If Personal Data is collected by us for marketing purposes, we will usually inform you before collecting your data or sharing it for third party purposes. You can prevent the processing of your Personal Data for these purposes by checking certain boxes on the forms we used to collect your personal data. Additionally, if you prefer not to receive marketing messages from us, please let us know by clicking on the unsubscribe link within any marketing message that you receive, or by sending a message to us at cs.sfc@sendfromchina.com.

3. Your European Union Rights

FOR INDIVIDUALS IN THE EUROPEAN UNION . Under the General Data Protection Regulation 2016/679, you have the right to ask us not to process your Personal Data for marketing purposes. We will usually inform you (before collecting your Personal Data) if we intend to use your Personal Data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your Personal Data. You can also exercise the right by contacting us using the Contact Us section on our Site.

In certain circumstances, you have the right to:

request access to any Personal Data we hold about you (" Subject Access Request ") as well as related information, including the recipients or categories of recipients to whom the Personal Data has been shared;

obtain without undue delay the completion of any incomplete Personal Data or the rectification of any inaccurate Personal Data we hold about you;

prevent or restrict processing of your Personal Data, except to the extent processing is required for the establishment, exercise or defense of legal claims; and

request transfer of Personal Data directly to a third party where this is technically feasible.

In addition, where you believe that the SFC has not complied with its obligations under this Privacy Notice or European law, you have the right to make a complaint to an EU Data Protection



Authority.

You can exercise any of these rights by contacting us using the Contact Us section on our Site.

N. Privacy Inquiries

If you have any questions or concerns about this Privacy Policy or our privacy practices please contact us as follows:

By emailing the Privacy Department at cs.sfc@sendfromchina.com.